



Join in sponsoring the **5TH ANNUAL KIDS & CHROME** benefit dinner and auction supporting two vital non-profit organizations in the Black Hills of South Dakota

- **CHILDREN'S HOME SOCIETY** and the
- **STURGIS MOTORCYCLE MUSEUM & HALL OF FAME**

WEDNESDAY, AUGUST 5TH, 2009

Holiday Inn & Convention Center, I-90 Exit 14, Spearfish, SD

TITLE SPONSOR

Investment: \$30,000.00

RECOGNITION AND BENEFITS:

- Corporate logo incorporated into the Kids & Chrome logo on all promotional, marketing and advertising materials
- Corporate logo on home page of Kids & Chrome web site
- Direct link from Kids & Chrome web site to corporate web site
- Opportunity for corporate display booth/area at event
- Corporate banner advertisement on Kids & Chrome web site
- Corporate logo on big screen at event
- Corporate recognition at event via emcee announcements
- Full-page, full color corporate advertisement in event program with back cover premium placement
- Corporate logo on signage at event
- Opportunity to insert promotional items carrying corporate logo in guest gift bags (500)
- Corporate logo on sign at reserved corporate table
- Reserved corporate table for eight at event
- Corporate logo on cover of event program
- Corporate recognition in Children's Home Society newsletter (9,000)
- Corporate logo on Kids & Chrome web site, with links to Sturgis Motorcycle Museum & Hall of Fame and Children's Home Society web sites

CHROME SPONSOR

Investment: \$10,000.00

RECOGNITION AND BENEFITS:

- Corporate logo on all print and electronic media
- Opportunity for corporate display booth/area at event
- Corporate banner advertisement on Kids & Chrome web site
- Corporate logo on big screen at event
- Corporate recognition at event via emcee announcements
- Full-page, full color corporate advertisement in event program
- Corporate logo on signage at event
- Opportunity to insert promotional items carrying corporate logo in guest gift bags (500)
- Corporate logo on sign at reserved corporate table
- Reserved corporate table for eight at event
- Corporate logo in event program
- Corporate recognition in Children's Home Society newsletter (9,000)
- Corporate logo on Kids & Chrome web site, with links to Sturgis Motorcycle Museum & Hall of Fame and Children's Home Society web sites

LEATHER SPONSOR
Investment: \$7,500.00

RECOGNITION AND BENEFITS:

- Corporate logo on big screen at event
- Corporate recognition at event via emcee announcements
- Full-page, full color corporate advertisement in event program
- Corporate logo on signage at event
- Opportunity to insert promotional items carrying corporate logo in guest gift bags (500)
- Corporate logo on sign at reserved corporate table
- Reserved corporate table for eight at event
- Corporate logo in event program
- Corporate recognition in Children's Home Society newsletter (circulation 9,000)
- Corporate logo on Kids & Chrome web site, with links to Sturgis Motorcycle Museum & Hall of Fame and Children's Home Society web sites

DENIM SPONSOR
Investment: \$5,000.00

RECOGNITION AND BENEFITS:

- Corporate recognition at event via emcee announcements
- Half-page, full color corporate advertisement in event program
- Corporate recognition on signage at event
- Opportunity to insert promotional items carrying corporate logo in guest gift bags (500)
- Corporate logo on sign at reserved corporate table
- Reserved corporate table for eight at event
- Corporate recognition in event program
- Corporate recognition in Children's Home Society newsletter (circulation 9,000)
- Corporate recognition on Kids & Chrome web site, with links to Sturgis Motorcycle Museum & Hall of Fame and Children's Home Society web sites

TABLE SPONSOR
Investment: \$2,500.00

RECOGNITION AND BENEFITS:

- Corporate logo on sign at reserved corporate table
- Reserved corporate table for eight at event
- Corporate recognition in event program
- Corporate recognition in Children's Home Society newsletter (circulation 9,000)
- Corporate recognition on Kids & Chrome web site, with links to Sturgis Motorcycle Museum & Hall of Fame and Children's Home Society web sites

CASH SPONSOR
Investment: \$1,000.00

RECOGNITION AND BENEFITS:

- Corporate recognition in event program
- Corporate recognition in Children's Home Society newsletter (circulation 9,000)
- Corporate recognition on Kids & Chrome web site, with links to Sturgis Motorcycle Museum & Hall of Fame and Children's Home Society web sites



FOR EVENT INFORMATION CONTACT:

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Kids & Chrome Foundation, Inc. is a 501(c)(3), non-profit corporation.